

Product guide

About Key to Cayman magazine

Key to Cayman is a highly regarded magazine providing tourists and visitors with valuable information and exciting feature articles designed to highlight the very best that Grand Cayman and the Sister Islands have to offer. This high quality, glossy magazine is widely acclaimed as the leading tourist publication within the Cayman Islands and is used by the Department of Tourism and Cayman Islands Tourist Association.



Regular features

Opening Doors – Essential info for first time visitors to the islands.

Accommodation – From luxury to low-key, find your perfect place in paradise plus contact information for hotels and condos.

What to See and Do – Covering all of Cayman's top land based attractions including Rum Point, Boatswain Beach, Pedro's Castle, Botanic Park and much more! With beach info, where to golf and what to do with the kids.

Making a Splash – Underwater activities and attractions, Cayman is one of the top dive destinations in the world. Hire a boat, romp with the rays or take a submarine trip.



Shopping – Shop 'til you drop with luxury goods, marvellous markets, tempting local products and Cayman's shopping malls info.

Dining and Entertainment – Leisurely lunches, brilliant brunches, colourful cocktails, happy hour hot spots and of course, romantic dinners for two. Plus an insiders guide to Cayman's thriving restaurant scene.



Property – Looking to invest in Cayman? Cayman has a lot to offer investors and visitors alike. Read about the latest market trends and upcoming developments and find your perfect place in the sun.

Weddings – Cayman is a hot spot for the ultimate Caribbean Wedding and the Key provides all the information needed to tie the knot!



Circulation/readership/distribution

Published biannually, Key to Cayman has a lifespan of six months with a potential readership of 360,000. Distributed not only throughout the Cayman Islands but the world, over 130,000 printed copies are available at CFP, Owen Roberts International, restaurants, bars, shopping centres, tourist attractions, car rentals hotels and condos. It is also available online increasing its readership.

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